

FOR: DOG PADDLE WELLNESS
Rose City Veterinary Hospital
2695 E Foothill Blvd
Pasadena, CA 91107
(626) 792-8433
www.dogpaddlewellness.com

FOR IMMEDIATE RELEASE

CONTACT: HR PUBLIC RELATIONS
Susan Hartzler
(818) 998-6299
susan@hrpublicrelations.com



**DOG PADDLE HYDROTHERAPY & WELLNESS:
BUY THE GIFT OF HEALTH FOR YOUR LOVED ONE THIS HOLIDAY SEASON**
Gift certificates make the perfect gift for everybody's four legged friend

Pasadena, California – Can't think of what to get that best furry friend of yours this holiday season? Giving the gift of good health to your favorite cat and dog has never been easier. Dog Paddle, the only full-service canine and feline rehabilitation clinic in the Los Angeles area, is offering Holiday Gift Certificates, the perfect way to say "I love you" to your favorite pet.

Whether maintaining a beloved pet's normal wellbeing, helping them heal naturally after injury or surgery, or simply sustaining a healthy lifestyle into old age, a Dog Paddle Holiday Gift Certificate helps your pet live the best life they can. Opening its doors June 5th, 2006 in the Rose City Veterinary Hospital, the experienced professionals at Dog Paddle know the importance of a loving animal companion. Giving us friendship, hope, and love, our pets rarely ask for anything in return, so why not give a little back?



“We value our own pets so much and our variety of services can really help pets live the best life possible,” says Gael Parks, Director/Founder of Dog Paddle, who herself is nationally certified in Acupuncture and Chinese Herbology. “Treatments like our unique Hydrotherapy can really cut down on recovery time from a number of ailments.”

As Dog Paddle’s rehabilitation centerpiece, the Hydrotherapy indeed is a sight to see. Imagine your dog walking along on a treadmill, half submerged in water. The purified water creates buoyancy, reducing the strain on the muscles and ligaments, building strength and allowing injuries to heal. And of course, you, the pet’s parent, are right there, encouraging them the whole time.

Dog Paddle’s rehabilitation therapist, Margaret Rudoy has seen some amazing results for her four legged patients. “I was headed toward a career in public health when I discovered my passion for animal rehabilitation,” Margaret explains. “I have seen dogs and cats in terrible shape with severe back problems, joint issues, hip and knee surgery, all sorts of issues. But with the right program, we can get them back on their feet, feeling good again, which makes their owners happy and in turn, makes me happy!”

All pets go through a preliminary Physical Therapy Evaluation to determine the best course of action. Available for both cats and dogs, other services include acupuncture; chiropractic treatments; dry treadmill exercise; stretching, flexibility, and theraball work; massage therapy; Pulsed Signal Therapy (PST), a patented wave length that mimics the body’s electrical signals to create new cartilage which begins during treatment and continues once initiated by PST; cold laser therapy, which treats deep tissue at the cellular level; Reiki, an ancient Japanese practice of laying hands; nutritional consultations; weight loss programs; and a number of traditional Chinese treatments.

Founded by Parks, Dog Paddle’s fully licensed and trained staff has the expertise necessary to plan the best treatment program for your pet, and to provide the best therapeutic treatments possible. So, this year, instead of giving your dog another chew toy they’ll have mangled by next week, give them a gift that will last both of you the rest of your pet’s life?

Holiday Gift Certificates are available for any Dog Paddle services, with a 20% discount on gift certificates purchased for at least three different treatments for one patient. For more information, please call Dog Paddle at (626) 792-8433.

Dog Paddle Hydrotherapy & Wellness, located at the Rose City Veterinary Hospital, is the first and only animal therapy center in the Los Angeles Area. 2695 East Foothill Blvd, Pasadena, CA 91107. www.dogpaddlewellness.com

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FOR MORE INFORMATION, CONTACT SUSAN HARTZLER AT 818.998.6299