



## **PACIFIC PALMS CONFERENCE RESORT TAKES DESTINATION SERVICES AND TEAM BUILDING TO THE NEXT LEVEL**

**Industry Hills, California** – Companies today are looking for one-of-a-kind activities for their conference attendees to experience. Pacific Palms Conference Resort understands this and has developed an extensive menu of unique team building activities for groups to participate in. The resort also offers some of the most unique destination services in the industry today.

Originally, the leadership team at the resort had created these activities as a way to enhance their own company culture through experiential training, teamwork and healthy competition. These team building exercises were so successful that the resort decided to design a menu and included destination services which could be customized to fit the needs of each group.

“We have mastered the implementation of our destination services and team building so well that we are essentially a built-in destination management company,” says Michael Swyne, Vice President of Marketing. “ Our clientele love the fact that we provide one-stop-shopping, taking care of every detail from designing a theme, coordinating off-site events and staffing registration to arranging speakers and facilitators and implementing the transportation requirements. Additionally, we provide full service audio/visual services, graphic design services and photography to capture every moment of a successful meeting.”

Pacific Palms Conference Resort is built on creating positive group dynamics and that goal is evident in a sampling list of America’s top companies who have experienced the resort’s team building and destination services first-hand. The list includes: Wells Fargo, Davita Healthcare, Sephora, Boeing, Pfizer Pharmaceuticals, Coca Cola, FedEx/Kinkos and Johnson and Johnson to name a few.

Icebreakers are a fabulous way to get attendees to mix and mingle, quickly becoming comfortable with their peers and their environment. Some suggested themes include **Mind Bogglers** which offers multiple mind stretching exercises for critical thinking. Another great option is **The Domino Effect** challenging the way a team works together and communicates. And **Child’s Play** tests the team’s mechanical skills while building multiple children’s toys and puzzles with limited guidance.

Other choices include **Board Games Gone Wild**, a mix of trivia and drawing, all centered on your organization. **A Day at the Races** is always great fun with transportation choices such as golf carts, wheel chairs or uniquely designed boats.

The **Treasure Hunt** has participants following a map in an Orienteering fashion, where participants find flags in the woods using only a map and compass, leading teams to trivia questions, riddles and group activities. **Team Cuisine** is a great way to teach your group new

concepts, build more company morale and bond together through food preparation. A favorite among many groups is **The Bicycle Factory** which begins with an opening ceremony, briefing and orientation. Teams participate in a series of problem-solving activities and are rewarded with parts to a new bicycle and tools. The big surprise comes at the end when participants learn that the new bikes are being donated to underprivileged children.

**Produce it Yourself** gets everyone into the action with teams designing a one minute commercial. Each team becomes a 'movie studio' competing against other 'studios' to create the best video. All elements must be covered including creating the concept, writing a storyboard, choosing the scenery and props, rehearsing, directing and filming the commercial. At the end of the day, everyone gathers to view and a panel of judges selects the winning team.

Dinner events are another great way to reach out to conference attendees. Pacific Palms has designed four fabulous selections such as the **Talent Show**, **Pizza Cook-off**, **Tiki Test** and **Country Chili Competition**.

Wanting to provide your group with an off-site experience? Why not take part in the **Grand Prix**, perfect for the thrill-seekers in the group and also a great way to get the quieter ones all revved up! Each participant steers their racecar through a winding track and competes to be the winning driver. **The Taste of Temecula** begins with teams being taken by limousine to San Diego's wine country for a fun-filled scavenger hunt. Wine, of course, is optional but encouraged. Finally, the **Pacific Palms Apprentice** takes teams to an undisclosed location where they are given a stipend. Teams are challenged to work out three to five different challenges in which they need to use negotiation skills and creativity.

As a dedicated conference resort, Pacific Palms excels at making meetings and conferences the best they can be. With two general session rooms, 28 meeting and breakout rooms, a business center, and a technology café, Pacific Palms has the space and resources to make every conference a success. Complimentary snack and coffee bars, featuring the hotel's own distinctive coffee blend, are provided for all conference attendees. Plus, the enthusiastic and committed team of conference coordinators, caterers, A/V and IT technicians is ready to help every step of the way, from the initial planning to execution.

Set against the majestic San Gabriel Mountains, Pacific Palms Conference Resort offers 292 oversized guest rooms, appealing to both business and leisure travelers. As Southern California's only dedicated conference facility, this luxurious resort features over 45,000 square feet of meeting space with every amenity expected from a world-class resort. The premier restaurant Cima serves up eclectic Pacific fusion cuisine and the exciting new Elements Grill & Bar opens spring 2007. A favorite shooting location of Hollywood movie, television, and advertising productions, the resort is centrally-located and easy to reach from anywhere in Southern California. The resort's Industry Hills Golf Club offers 36 holes of completely refurbished championship golf, with 'The Ike' course open now and the pro shop and 'The Babe' reopening spring 2007. Pacific Palms Conference Resort, One Industry Hills Parkway, Industry Hills, CA 91744, (626) 810-4455, [www.pacificpalmsresort.com](http://www.pacificpalmsresort.com).

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