



FOR: CHILD FOCUS
Serving Children in Foster Care
4310 S. Cameron, Suite 13
Las Vegas, NV 89103

FOR IMMEDIATE RELEASE
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FISHING FUN AND A LIFETIME OF MEMORIES
50 Foster Children Reunite with Siblings to Enjoy a Morning of Fishing
Thanks to Local Sponsors

Las Vegas, Nevada – Tom Sawyer enjoyed the lazy days of summer, fishing off the bank of the river. On Saturday, October 14, 50 local foster children will get the chance to experience the joy of dropping a line and waiting for a fish to go after the bait.

The Child Focus Fishing Tournament takes place from 9:00 am to 2:00 pm on the Captain's Cove Restaurant dock, located in at 2902 Lake East Drive in The Lakes. The children will enjoy fishing in the morning, followed by a delicious BBQ, awards and entertainment provided by Mad Science, a hands-on fun and educational program.

Each child will have the chance to win fabulous prizes such as a Bass Pro Shop gift certificate valued at \$150 and a guided fishing tour for two people by a Bass Pro Shop fishing expert. Categories include largest fish by weight and most fish caught.

Participants will each receive a portrait of themselves with their sibling, to take home as a keepsake, compliments of photographer Sean August Cirrito.

Thanks to sponsors Venture295LLC, a decorative metal works company, along with Bass Pro Shops and Captains Cove Restaurant, this group of foster children will reunite with their siblings for a wonderful day by the water.

The goal of this event is to raise \$50,000 for Child Focus through sponsorship of each of the children participating in the fishing tournament. 100% of the money raised goes directly to Child Focus and will be presented to Executive Director Sherry Brock after the luncheon.

“Our event is particularly important to my husband and me as we adopted our youngest daughter through the foster care system in Las Vegas,” says organizer Jenny Venter, owner of Venture925LLC. “We want to raise awareness in our community of the number of children in the system waiting for a home and assist Child Focus, an organization that does so much good in helping and supporting children in foster care.”

Individuals or companies interested in sponsoring a child in the Child Focus Fishing Tournament can contact Willem or Jenny Venter at 858-7398.

Child Focus is a non-profit agency, providing many vital supportive services and resources which enrich the lives of children living in foster care in Southern Nevada. The goal of the organization is to work within the system to become a powerful voice for change. Child Focus partners with many national and local child welfare organizations to create a strong network of support and caring within our community.

Current programs and services include:

Academic Success offers both mentoring and tutoring services to help promote educational success.

Sibling Preservation coordinates quarterly “get together” events, creating shared memories for siblings living in separate homes. In addition, Child Focus supports Camp to Belong, a national summer camp program that reunites foster siblings who are separated by the system.

Birthday Wishes ensures no child is forgotten on their birthday providing presents to children living in care so their special day is a memorable one.

Step Up is a state of Nevada funded initiative supporting youths in transition from foster care, teaching them to become self sufficient members of society. Step Up is administered by Child Focus.

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